



New Product Announcement December 8, 2010

## Ford Racing Announces 2012 Cobra Jet

**Part Name:** 2012 Mustang Cobra Jet

**Part Number:** M-FR500-CJ



### **Part Description:**

Based on the successful 2008 and 2010 Cobra Jet programs, Ford Racing is proud to announce the 2012 Cobra Jet Mustang!

The 2012 model will be produced in February and March of 2011 at the Auto Alliance Plant in Flat Rock, MI.

Three color options will be available; Race Red, Grabber Blue, and Winner White. Optional "Snake" graphics will be available (\$1,995 MSRP)

### **Cobra Jet Features:**

- 5.4L Supercharged engine based on the 2011 SVT Mustang – 2 supercharger options
- Off-road only and turn-key for NHRA Stock or Super Stock and other racing series – Includes 8.50et certified roll-cage
- Limited Production – **ONLY 50 UNITS WILL BE PRODUCED!**
- Branded content exclusive to Cobra Jet and serialized for collectability

### **New for 2012 Model Year:**

- Revised engine specifications and ratings
- Aluminum engine block
- Double keyed crankshaft snout
- Manley H-beam connecting rods
- Improved low-drag racing brakes – Strange Engineering
- Revised and optimized spring rates front and rear
- Black anodized Cobra Jet wheels – Weld Racing
- New compound tires with unique Cobra Jet branding – Goodyear tires
- Optional colors – Race Red, Grabber Blue, and Winner White

### **Cobra Jet Accomplishments:**

- Unparalleled performance – more class wins at 2010 U.S. Nationals than any other vehicle model.
- NHRA Nationals and Divisional event winner in 2009 and 2010
- Current NHRA record holder in 5 classes (SS/DA, SS/AA, AA/SA, A/SA, AA/S - 9-19-10)

### **How to Order:**

- The 2012 Cobra Jet is available for order now at Ford dealers.
- Availability is first-come first- served.
- All orders over the 50 unit build will be given priority placement on future Cobra Jet builds.
- The first 50 orders will be contacted by Ford Racing to specify color and powertrain options.

M-FR500-CJ MSRP is \$91,900, with a fully loaded Cobra Jet priced at \$103,980.

### **Contact Information:**

Ford Racing Performance Parts – 800-367-3788

[www.fordracingparts.com/cobrajet](http://www.fordracingparts.com/cobrajet)

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